

Sexual Content: Holocaust Nudity

Examples – Not Violating

Posting images of adult nudity in the context of the Holocaust

Context given by:

- Extreme emaciation
- WW2 soldier or concentration camp uniforms
- Images taken within a camp

Revenge Porn (1)

CURRENT POLICY






High-level: Revenge porn is sharing nude/near-nude photos of someone publicly or to people that they didn't want to see them in order to shame or embarrass them.

Abuse Standards:

6. Attempting to exploit intimate images by any of the following:
 - Sharing imagery as "revenge porn" if it fulfills all three conditions:
 1. Image produced in a private setting. AND
 2. Person in image is nude, near nude, or sexually active. AND
 3. Lack of consent confirmed by:
 - Vengeful context (e.g. caption, comments, or page title), OR
 - Independent sources (e.g. media coverage, or LE record)

Credible Violence

- Calls for Action

- “Someone shoot Trump”. 
- “Kick a person with red hair”. 
- “To snap a bitch’s neck, make sure to apply all your pressure to the middle of her throat”. 
- “Let’s beat up fat kids”. 
- #stab and become the fear of the Zionist. 

Credible Violence

- Aspirational / conditional statements

- "Little girl needs to keep to herself before daddy breaks her face" ✓
- "You assholes better pray to God that I keep my mind intact because if I lose I will literally kill HUNDREDS of you." ✓
- "Unless you stop bitching I'll have to cut your tongue out" ✓

Graphic violence

Animal abuse

- Generally, imagery of animal abuse can be shared on the site.
- Some extremely disturbing imagery may be “marked as disturbing.”
- Sadism and celebration restrictions apply to all imagery of animal abuse.

Graphic violence

On Sadism:

We do not allow people to share photos or videos where people or animals are dying or injured if they also express sadism.

Graphic violence

Definition of Sadism

- Sadism is the explicit enjoyment of the sensation of pain or humiliation a living being is feeling
 - Relevant to photos and videos of violence
- Sexual sadism is the erotic enjoyment of the sensation of pain or humiliation a living being is feeling:
 - Relevant to non-consensual sexual acts

Graphic violence

Examples: Sadism

- Enjoyment of suffering
 - *"I love how much she was hurt"*
 - *"I love seeing how much pain he's in"*
 - *"I love seeing animals suffer"*
- Enjoyment of humiliation
 - *"Make her wear the slut mark, I love to see her squirm"*
 - *"Parade him around and make him cry"*
 - *"That dog looks sad and defeated. I like it."*
- Erotic response to suffering
 - *"I'll store that for my wank bank"*
 - *"Makes me so wet to watch her burn"*

Graphic violence

Clarification: Sadism

- We don't look to subject of photo or video for sadism.
- We look for expressions of sadism by the poster, which includes:
 - Verbal commentary, or
 - Caption

Graphic violence

Examples: NOT Sadism

- Opinion on blame (for public figures only – for private individual see bullying)
 - *“He deserved what was coming”*
 - *“It’s his own fault”*
 - *“Using force was the only way to discipline that dog.”*
- Support for death penalty
 - *“Hang that son of a bitch”*
 - *“He bit small children. Had to put him down.”*
- Enjoying the “justice” when a violent sentence is carried out
 - *“Good to see that bastard hang”*
 - *“How else would you discipline your dog?”*

Graphic violence

Sadism

- Remove video of violence against human or animal + sadistic commentary
- Remove photo of violence against human or animal + sadistic commentary

Graphic violence

Definition: Celebrating violence

- We look to see whether the poster is celebrating.
- This is NOT about what the subject of an image is doing.

- Definition of celebration:

- Promotion: Speaks positively of the violence
 - « Fuck yeah »
 - « This is amazing »
- Sharing content for sensational viewing pleasure:
 - « Check this out! So cool »
 - « Gore galore »

Graphic violence

Definition: Serious injury

- « Serious injury » refers to any injuries from violence.
- This term is important only in cases where poster appears to be celebrating the violence committed.

Graphic violence

Definition: Violent death

- Humans dying in:
 - Accidents
 - Murders
 - Suicides
- Not included: Fetuses.
 - Videos of abortion only violate if they contain nudity.

Graphic violence

Actions: Celebrating violence

We don't allow people to celebrate **the violent death of human or animal**

- Remove photo displaying violent death + celebrating it
- Remove video displaying violent death + celebrating it

We don't allow people to celebrate **the serious injury of human or animal**

- Remove photo displaying serious injury + celebrating it
- Remove video displaying serious injury + celebrating it

Graphic violence

NOT celebrating violence

- The following does not qualify as « celebration: »
 - Opinions on blame (public figures only, excludes sexual violence)
 - Support death penalty
 - Enjoying the justice of a violent sentence (death penalty)
 - Ambiguous statement that could be a shock reaction

Graphic violence

Videos of violent deaths of humans without celebration

- Videos of violent deaths are disturbing, but can help create awareness.
- For videos, we think minors need protection and adults need a choice.
- We « mark as disturbing » videos of the violent deaths of humans:
 - Age gates to 18+
 - Disables auto-play
 - Adds warning screen for adults

Graphic violence

Definition: Mutilation

- Dismemberment of human or fetus (cutting off of non-generating body parts)
 - Heads
 - Arms and legs
 - Fingers and toes
 - Ears, eyes, nose, tongue, lips
 - Genitals
- Innards of human or fetus visible:
 - Injuries that render bones or organ visible
- Charred or burning bodies of human or fetus.

Graphic violence

Introduction

- Visuals of mutilations are sometimes part of documenting atrocities.
- Visuals of mutilations are also among the most disturbing imagery.
 - Videos of mutilations are removed, no matter why shared.
 - Photos of mutilations are gated to protect audience.
 - All restrictions for sadism, terrorism and celebration apply.
 - Photos and videos of Dismemberment in a medical setting will be ignored.

15.5 and 15.9. Animal Abuse

Graphic violence

On animal abuse:

We allow photos and videos documenting animal abuse for awareness, but may add viewer protections to some content that is perceived as extremely disturbing by the audience.

Graphic violence

Animal abuse

- Generally, imagery of animal abuse can be shared on the site.
- Some extremely disturbing imagery may be “marked as disturbing.”
- Sadism and celebration restrictions apply to all imagery of animal abuse.

Graphic violence

Animal abuse

We “mark as disturbing” the following content:

- **Photos** of animal mutilations
- **Videos only** of the act of abuse:
 - Mutilation of an animal, or
 - Repeated kicking/beating of a living animal by a human, or
 - Any act of torture resulting in serious injuries to the animal

Graphic violence

Definition: Mutilation of an animal

Mutilation for animals includes**:

- Dismemberment: The cutting of any non-generating body parts
- Visible innards: Bones or organs visible
- Charred or burning animals

** Notable exceptions for images with the following context:

- Hunting or fishing
- Food preparation or processing

Graphic violence

Animal abuse

Ignored without viewer protections:

- Photos of acts of abuse
 - Human kicking/beating an animal
 - Bruised or battered animal
 - Sick or starved animal

(Sadism and celebration restrictions apply)

Graphic violence

Examples: Acts of animal abuse

PHOTO: Ignore



VIDEO: Mark as disturbing



The background features a large white circle on the left containing the text. To the right of the circle is a dark gray globe icon with a grid of latitude and longitude lines. The entire composition is set against a light gray background with a large, stylized heart shape on the left side, partially overlapping the white circle. The heart is composed of two overlapping circles, one light pink and one light red, with a white outline.

Credible Violence

Abuse standards

We aim to allow as much speech as possible but draw the line at content that could credibly cause real world harm.

People commonly express disdain or disagreement by threatening or calling for violence in generally facetious and unserious ways.

We aim to disrupt potential real world harm caused from people inciting or coordinating harm to other people or property by requiring certain details to be present in order to consider the threat credible.

In our experience, it's this detail that helps establish that a threat is more likely to occur.

Credible Violence

- Credible Statements

B. Delete / Escalate any statement of intent to commit violence against a vulnerable person (identified by name, title, image, or other reference) or vulnerable group.

- Vulnerable person:
 - Heads of state.
 - Next in line for head of state.
 - Candidates for head of state.
 - Specific law enforcement officers.
 - Witnesses and informants.
 - People with a history of assassination attempts.
 - People listed as targets on Hit Lists created by Banned Dangerous Orgs .
 - Activists and Journalists.

Credible Violence

- Credible Statements
- Vulnerable Group:
 - Globally protected:
 - Homeless people.
 - Foreigners.
 - Zionists.
 - Philippines:
 - Drug dealers, drug users and drug addicts.

Credible Violence

- Credible Statements - Examples

- “I'll slit your throats and hang your bloody necks by your weaves!” X
- I'll destroy the Facebook Dublin office. X

Credible Violence

- Calls for Action

- “Someone shoot Trump”. ✗
- “Kick a person with red hair”. ✓
- “To snap a bitch’s neck, make sure to apply all your pressure to the middle of her throat”. ✓
- “Let’s beat up fat kids”. ✓
- #stab and become the fear of the Zionist. ✗

Credible Violence

- Advocating Violence

- "We should put all foreigners into gas chambers" X
- "...We have to rape them, lynch them..." X
- "A few bullets in her [Hillary Clinton] direction would do this nation a lot of good" (Said back when she was a candidate for presidency of the USA (2016)) X

Credible Violence

- Aspirational / conditional statements

- Aspirational statements: Statements that hope for something to happen. E.g. "I wish/hope/pray/want..." etc.
- Conditional statements: Statements about a possible future action. E.g. "If... then...", "Would... could...." etc.

Delete / Escalate aspirational and conditional statements of violence against:

- Vulnerable groups.
- Public individuals, **if credible.**
- Vulnerable person, **if credible.**
- Unnamed specific person or groups, if credible.
- Places, if credible.

Credible Violence

- Aspirational / conditional statements

- "I hope someone kills you" ✓
- "I hate foreigners and I want to shoot them all" ✗
- "Looking forward to news of a thief being shot" (as a comment on an article about a black man stealing a confederate flag) ✓
- "I want to see him in the street restraining him bathe him in gasoline and burn him alive" ✗

Credible Violence

- Aspirational / conditional statements

- "Little girl needs to keep to herself before daddy breaks her face" ✓
- "You assholes better pray to God that I keep my mind intact because if I lose I will literally kill HUNDREDS of you." ✓
- "Unless you stop bitching I'll have to cut your tongue out" ✓

Credible Violence

- Escalation Guidelines – Credible Statements

- “I will kill the Taiwan head of state in 48 hour.” ✕
- I’m going for a walk around Temple Bar tonight and beating every homeless person I see. ✕
- “I’m ready to walk up to Trump Tower and shoot that SOB.” ✕

Credible Violence

- Advocating Violence

- "We should put all foreigners into gas chambers" ✗
- "...We have to rape them, lynch them..." ✗
- "A few bullets in her [Hillary Clinton] direction would do this nation a lot of good" (Said back when she was a candidate for presidency of the USA (2016)) ✗

Credible Violence

- Advocating Violence



Should off let those zionists burn. But palestinians r humans nothing like them scum

Share Preview

Prev



1 Million Voices for Irish Unity

25 November at 19:38 · 🌐

👍 Like Page

Israeli F16s firebomb Palestine as Palestinian fire engines stop Israeli fires.

Palestine is humanity. 🇵🇸



Credible Violence

- Advocating Violence



fancy helping this scumbag. hopefully the cold winter culls many of them to save people being robbed and houses burgled. they are homeless for a reason and should pay the price

Share Preview

Prev



Liverpool Echo News

9 November at 12:43 · @

"Listen kids. You've done more for me than you realise" 🙏



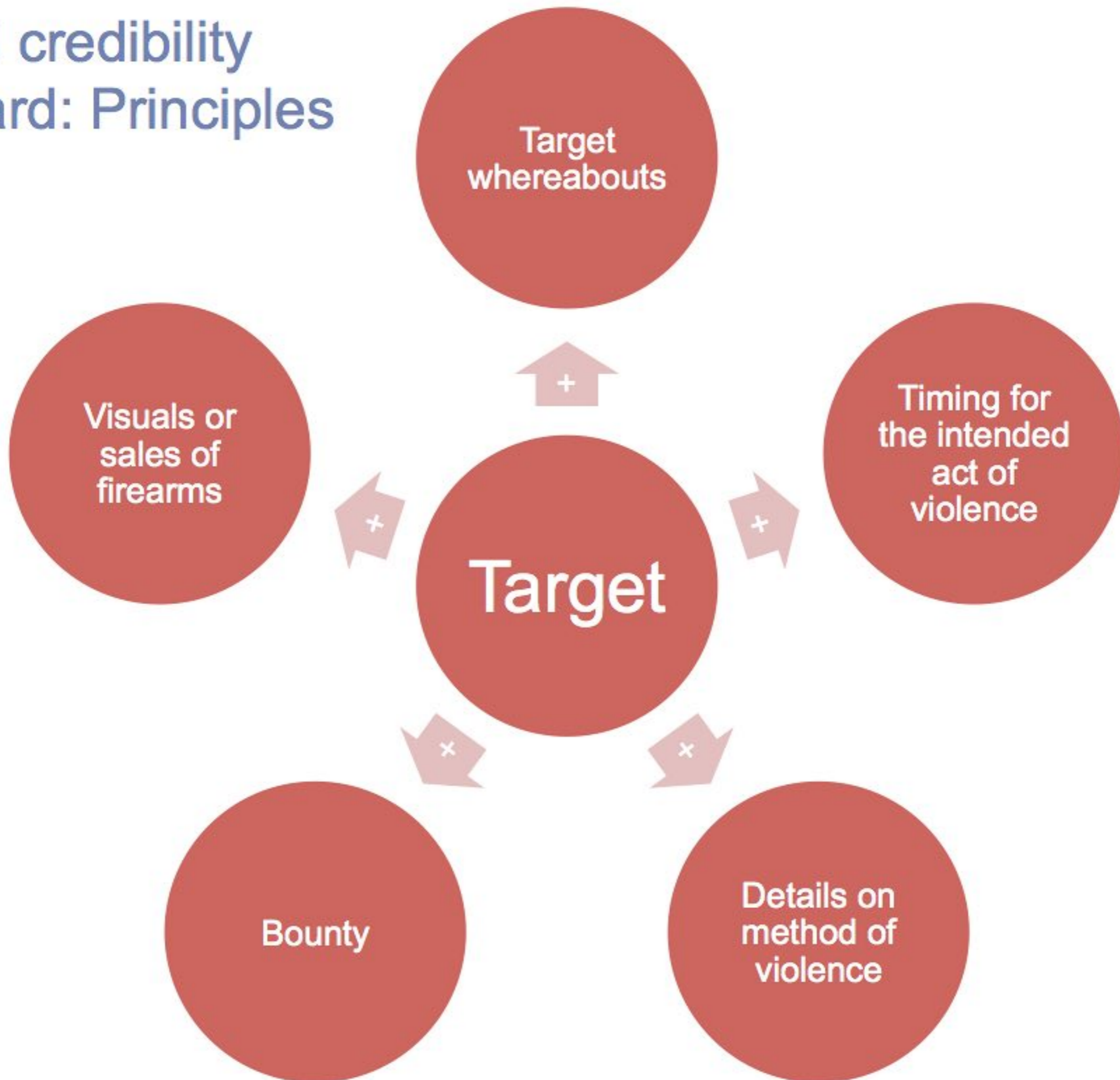
Threats

Global credibility standard - Introduction

Remove threats of violence if they target a living person or property, and also provide ONE of the following details:

- Target whereabouts
- Timing for the intended act of violence
- Details on method of violence
- Bounty
- Visual or sales of firearms

Global credibility standard: Principles



Threats

Global credibility standard - timing

- Timing for the intended act of violence has to be achievable

Achievable:

Today
Tomorrow
In 3 hours
Next time I see you,
When it rains
Sooner or later
etc

Not achievable:

When pigs fly
When hell freezes over
etc

Threats

Global credibility standard - Details on method of violence

Details on method of violence that take the content beyond a generic threat of death or violence

Violating:

- I'm going to kill you John, I have the perfect knife to do it!
- Let's destroy Paul's car, I have baseball bats we can use!
- I'm going to slap John
- I'm going to shoot Paul
- Bomb the FB Dublin office

Non violating:

- I'm going to kill you John!
- Paul, your car is absolutely disgusting, I'm going to destroy it!
- Fuck off and die Kevin!
- Destroy the FB Dublin office

« I'm going to burn you »: look at the context (fire or making a fool of someone?)

Threats

Global credibility standard - firearms

- Visuals of firearms accompanying the threat OR
- Sales offers and solicitations of firearms accompanying the threat

Firearms	Visual depiction	Expressing desire to purchase	Offering weapons for sale
No intent stated	Ignore	Remove	Remove
Stated intent to use them for physical harm against animals (hunt)	Ignore	Remove	Remove
Stated intent to use them for physical harm against humans	Remove	Remove	Remove

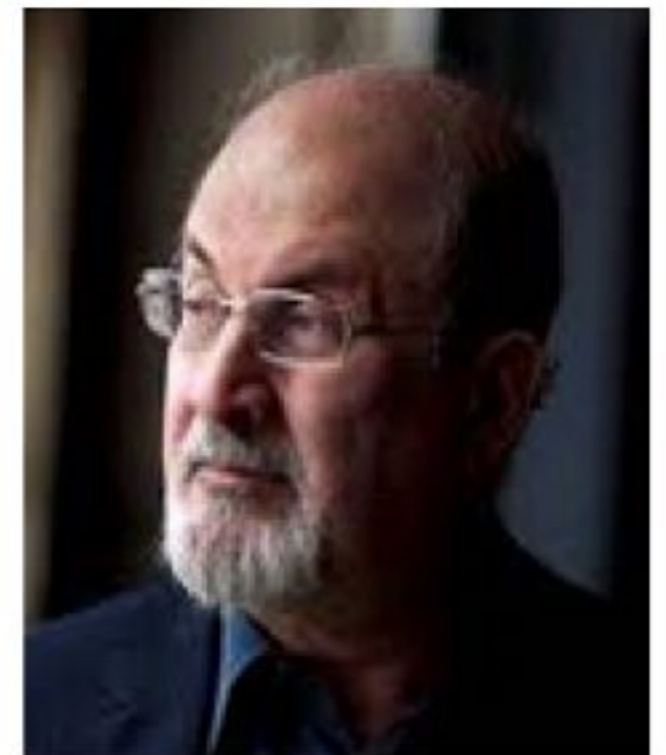
Threats

Definition of credibility – by target

- Threats against these targets will always be considered credible, because they are “at-risk” of their role, function, status:
 - Heads of state
 - The person next in the line for head of state
 - Limited to election season, the candidates for head of state
 - Law enforcement officers (Judges, Police, Sheriffs, etc.)
 - Witnesses and informants
 - People with a history of assassination attempts
 - People listed as targets on hit lists created by banned dangerous orgs

Threats

Definition of credibility - by **TARGET**



Threats

Definition of credibility – Conflict Regions Introduction

Additional policies when conflict region:

- Vulnerable targets
- Outing affiliation
- Singling out targets
- Aggregating targets
- Call for street justice

Threats

Definition of credibility – Conflict Regions & vulnerable targets

Consider threat as serious if in a Conflict Regions AND is a direct threat to at-risk, living targets in the region, defined as:

- Journalists
- Political figures or legislators
- Activists
- Ambassadors

Threats

Non credible threats

Allowed on the site:

- Using figurative or humorous speech is allowed

A light blue speech bubble with a tail pointing towards the bottom left. It contains the text: "Aw man Bill, that was a clever prank. I'm going to kill you guys!"

Aw man Bill, that was a clever prank. I'm going to kill you guys!

A light blue speech bubble with a tail pointing towards the bottom left. It contains the text: "I am going to disembowel you with a spoon"

I am going to disembowel you with a spoon

unless if accompanied by a photograph of a potential real world target (consider hateful images policy)

Three

Kill all the
Orcs in
Mordor

We should
invade Spain

Non credible threats

Allowed on the site

- Advocating violence in a fictional setting
- Advocating violence against nations, governments, organizations, or locations no smaller than a village
- Advocating for capital or cruel and unusual punishment for crimes FB recognises

Hang Child
Molesters

Crimes recognized by FB	Crimes not recognized by FB
Theft, Robbery and Fraud	Claims about sexuality
Murder	Peaceful protests against governments
Vandalism	Gender-specific restriction in countries
Rape	Discussing historical events/ controversial subjects such as religion

Examples

Tomorrow I'll
get my
revenge and
will kill your
avatar
online!

I will shoot
John Paul
II

When pigs fly,
I'll be ready to
shoot that pet

I wish
Obama
was dead

Let's
bomb
Dublin!

Pedophiles are going to
experience the electric
chair! They deserve it
anyway!!



I hate it when I wake up and Sarah Palin is still alive

3,461 likes · 185 talking about this

 Like

Create a Page



Community

This is a page about venting dislike over Sarah Palin. This is no way advocates an assassination of Sarah Palin in any way, shape or form. Rules on this page: No epic trolling Spam Post anyone's personal profile & telling to troll them.

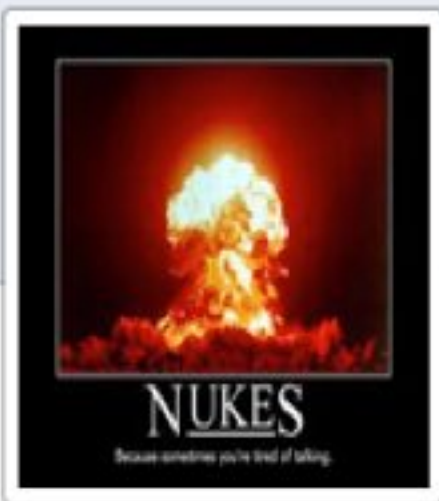
About



Photos




Likes



lets nuke the middle east

102 likes · 2 talking about this

 Like

Create a Page  

Community

About



Photos



Likes

Facebook is a global community where millions of people connect with each other. Each of these people represents unique opinions, ideals, and cultural values. Out of consideration for this diversity, we work to foster an environment where everyone can openly discuss issues and express their views, while respecting the rights of others.

When millions of people get together to share things that are important to them, sometimes these discussions and posts include controversial topics and content. We believe this online dialog mirrors the exchange of ideas and opinions that happens throughout people's lives offline, in conversations at home, at work, in cafes, and in classrooms.

As a trusted community of friends, family, coworkers, and classmates, Facebook is largely self-regulated. People who use Facebook can and do report content that they find questionable or offensive. To balance the needs and interests of a global community we ask our users to respect the standards covered in this deck.

15.6 Child Abuse

Graphic violence

On child abuse:

We allow “evidence” of child abuse to be shared on the site to allow for the child to be identified and rescued, but we add protections to shield the audience.

Graphic violence

Child abuse

Important definitions:

- Child or minor is defined as someone younger than 18
- Adult is defined as someone 18 and above
- Toddler is defined as infant too young to stand

General view on child abuse:

- Physical force used with intent to harm
- Physical force labeled child abuse or illegal per legal authorities

Graphic violence

Child abuse:

- Currently accepted as child abuse:
 - Videos of minor repeatedly** kicked, beaten, slapped by adult
 - Videos of biting through skin/burn/cut wounds inflicted on minor by adult
 - Videos of poisoning/ strangeling/suffocating/drowning inflicted on minor by adult

Graphic violence

Child abuse:

- Currently accepted as child abuse:
 - Videos of repeated tossing, rotating or shaking of toddler by adult by their:
 - Wrists, ankles
 - Arms or legs
 - Neck
 - Toddlers smoking tobacco or marijuana where
 - Toddler is in the process of smoking (Lack of consent applied)
 - Toddler is encouraged to smoke by adult

Graphic violence

Actions: Child abuse

- We do not action photos of child abuse
- We « mark as disturbing » videos of child abuse
- We remove imagery of child abuse if shared with sadism and celebration

Why do we care?

- We want to help and support people suffering
- We want to help the friends of the people suffering
- We want to allow real life support by their friend
- We want people to have support online and offline
- We do not tolerate promotion, coordination or encouragement of such behaviors

OS Impact:
Sextortion and Revenge Porn, January 2017



**Sextortion:
Financial and Content**

Escalations from you: **2450**



Disables for sextortion as a
result: **9020**



Escalations
involving minors to
safety team: **33**



Revenge Porn

Escalations from you: **51300**



Disables for revenge porn as a result: **5110**
• Also disabled 6800 accounts for safety fake



Escalations to
Investigations
team: **16**