1. Beziehen sich die neuen Regeln nur auf Postings oder auch auf private Unterhaltungen und Seiten?
Die Gemeinschaftsstandards gelten für alle Inhalte auf Facebook. Bei Messenger müssen diese Inhalte allerdings gemeldet werden.

2. Sind die Änderungen der Communitystandards ein Resultat der SESTA/FOSTA-Gesetzgebung in den USA?
Nein. Die Facebook Gemeinschaftsstandards entwickeln sich laufend weiter.

3. Die Communitystandards haben bislang schon unter der Überschrift "Sicherheit" Inhalte untersagt, die "nicht einvernehmliche sexuelle Handlungen oder kommerzielle sexuelle Dienstleistungen wie Prostitution oder Escort-Services darstellen, befürworten oder koordinieren." Wozu brauchte es jetzt noch diesen neuen Punkt 15?
"Previously, our sexual solicitation policies were included within Section 8: Sexual Exploitation of Adults and Section 14: Adult Nudity and Sexual Activity. This change was prompted, in large part, by conversations with our content reviewers, who told us that the sexual exploitation policy did not adequately distinguish between exploitation (e.g. "My ex was a slut. Look at the photos she sent me.") and solicitation (e.g. "Looking for swingers. Friday at 8 PM, [name of bar]. Wear pink."), leading to confusion among reviewers, as well as the perception that we treat sexual exploitation and solicitation the same. We recognize that not all solicitation leads to exploitation. As such, on October 15, we created a distinct section to address sexual solicitation (Section 15), and removed language pertaining to sexual solicitation from the Adult Sexual Exploitation section. In making the change, we got external input from organizations around the world, many of them who work on issues of women and children’s safety."

4. Warum verbieten sie Inhalte, die einvernehmliche sexuelle Handlungen unter Erwachsenen unterstützen, was ja weder moralisch noch rechtlich bedenklich ist?
"In writing our Community Standards, our goal is to ensure the safety of the people that use Facebook, people who vary in age, come from different cultures and maintain different sensitivities. We also may lack the context necessary to establish consent, which is why some of our policies - particularly those specific to nudity and sexual activity - may appear less nuanced than we would like, leading to an outcome that is at odds with their underlying purpose. We are always working to improve our policies and provide clarity and additional context where necessary. In the coming months, we plan to add more detail to our Sexual Solicitation policy based on feedback we've heard to date."

5. Machen die Gemeinschaftsregeln die Moralvorstellungen US-amerikanischer Evangelikaler für die ganze Welt verpflichtend?
Nein. Die Gemeinschaftsstandards von Facebook werden von einem globalen Team entwickelt und gelten für alle Menschen, die Facebook nutzen. Zum Team schreibt Monica Bickert:
“The content policy team at Facebook is responsible for developing our Community Standards. We have people in 11 offices around the world, including subject matter experts on issues such as hate speech, child safety and terrorism. Many of us have worked on the issues of expression and safety long before coming to Facebook. I worked on everything from child safety to counter terrorism during my years as a criminal prosecutor, and other team members include a former rape crisis counselor, an academic who has spent her career studying hate organizations, a human rights lawyer, and a teacher. Every week, our team seeks input from experts and organizations outside Facebook so we can better understand different perspectives on safety and expression, as well as the impact of our policies on different communities globally.” (Quelle: https://newsroom.fb.com/news/2018/04/comprehensive-community-standards/)

6. Laut Medienberichten testet Facebook selbst gerade eine neue Dating-Funktion. Wie verträgt sich das mit dem Verbot, auf Facebook auch nur eine vage anzügliche Bemerkungen wie „möchte heute Nacht noch Spaß haben“ zu machen?

k.A.

7. Kritiker*innen weisen darauf hin, dass die neuen Regeln besonders verletzliche Gruppen von Menschen auf Facebook jetzt noch leichter angreifbar machen: LGBTQI und Sexarbeiter*innen etwa. Ist das die Intention der Regelung?

“We know that a number of people and groups were concerned about the change — the words we used made some people think conversations about sex and identity on Facebook would be limited or restricted. We regret the confusion, because we strive to make our policies clear for everyone: reviewers and the people around the world who use Facebook. The LGBTQ community has expressed particular concern. At Facebook we celebrate the LGBTQ community, and any misstep that appears to suggest that the community isn't welcome on Facebook is especially painful. Stating one's sexual preference or partner preference would not violate our policies.”