

Auszug aus den Moderationskriterien von TikTok

Before				after					
Title	?	Result	Playbook	Result	Changes	Rationale	Title	General Playbook	Result
Content depicting or Promoting terrorist organisation		Violation			playbook	International terrorist organizations are universally known for Promoting extreme violence and intimidation as means to achieve their political and ideological goals. We do not want to our platform to be used promotion or incitements of extreme violence, or recruitment. We consider contents posted by members of terrorist organisations a violation and remove it from our platform. We also report the user to local law according to local laws and regulations.	Content depicting, Promoting or Published by terrorist organizations or Members of terrorist organizations	Terrorist Organizations includes Terrorist groups on the UN Security Council sanctionlist and is recorded in this Link: https://www.un.org/securitycouncil/content/un-sc-consolidated-list Depicting or Promoting of Terrorist Organisation includes -Propaganda Video -Logos Symbols, flags Banner, Songs, chants -Uniform or Outfit -Portrait or Illustration of a hate individual - Quoting a Terrorist leader	Violation Report User
Imagery depicting a political Figure	- Political Leader of a country (Prime minister or President) - Vice President od Deputy Prime Minister - Governor or Senator - Ex Political leaders of a country (dead or alive) + 2. In a Political Setting, Context or capacity: - In a government office, parliament, building or event - In a political event or rally - Talking politically or wearing a politically attire - add examples of Politician figures like Bolsonaro Note: political Figures in a private setting or acting as a private Individual is allowed	Not Recommend			Removed				

<p>Content depicting controversial events</p>	<p>Controversial politically motivated demonstrations include: 2- protests, riots, marches, secession movements</p>	<p>Not Recommend</p>	<p>RU:Controversial Politically motivated demonstrationsInclude: - Content involving sensitive leaders such as Putin, Trump, Kim Jong-un with sensitive political topics such as conflicts - The video content is insulting and derogating country and foreign leaders-Protest, riot, marches, secession movements For example:- Indipendence of Northern Ireland, Quebec sovereignty movement- Indipendence of Taiwan/Tibet, Kurdistan Indipendence- Holocaust, Cambodian Genocide- May 1998 riot of indonesia, Tiananmen Square Incident - Chinese Exclusion- Khmer Rouge- Oktober 14 event- 2014 Ukranian Revolution (Donbas, Lugansk)</p>	<p>VTS</p>	<p>Title, Playbook, Result</p>	<p>We respect the users' rights to express their experience and/or opinions of Political situations. To forster an inclusive community and avoid confrontations among Users, we do not promote violent conflict in the for-you-feed</p>	<p>Content related to Conflicts that have, or might, result in mass or severe real-world harm</p>	<p>Content related to conflicts that have resulted in or might result in, massive/ severe real-world harm include violent conflict. Specific enforcement will be decided by local trust and safety team.Note: Content depicting public assemblies that do not include violence are allowed.</p>	<p>Not for Feed</p>	
<p>Content that may lead to wider social divison</p>	<p>Controversial politically motivated demonstrations include: 2- protests, riots, marches, secession movements</p>	<p>Not Recommend</p>								<p>(This category has been merged with "controversial events". Note from netzpolitik.org)</p>
<p>Focus or referene about party, election or ideology</p>			<p>Focus or Reference about Political Party, election or ideology, includes: - Party banner, solgan, logo etc - Election campaign, banner, advertisement, etc. - Partisan speech, events, agenda, etc.</p>		<p>title</p>	<p>We respect the users' rights to make social commentary. To foster an inclusive community and avoid confrontations among users, we will not promote Content that related to political parties, elections or political ideology so as not to incite discord.</p>	<p>Focus or reference about party, election or political ideology during the pre-election period</p>	<p>Focus or Reference about Political Party, election or ideology, includes: - Party banner, solgan, logo etc - Election campaign, banner, advertisement, etc. - Partisan speech, events, agenda, etc.</p>	<p>Not recommend</p>	<p>Only in Pre-election Periods</p>
<p>Content mocking or criticizing a political Figure</p>	<p>Criticising includes:- Questioning ability, calling for impeachment, etc.Mocking includes:- Satirical commentary, Lip syncing, Imitating speeches, Look alike</p>	<p>Not Recommend</p>			<p>Removed</p>					

						add a Policy of CQC (Imagery depicting military content – CQC)	We respect the need for confidentiality around sensitive military operations and personnel. As such, content that reveals the location of military Bases, its armaments or other sensitive information will not be recommended.	Imagery depicting sensitive government/military information	1. Display of military base AND armament: - Military weapons, missiles, tanks, fighter jets, warships, etc. - Military Camps, bases, office, etc. 2. Sensitive military information includes. - Military personnel ID - Audio revealing sensitive Information - Confidential or classified Document -Military base adress or details Military content in allowed context is defined as: - Military base and armament in an official parade, ceremony or event - Military content in a fictional setting - Military in a Museum	Not Recommend
Imagery depicting military content in an allowed context	Military content in allowed context is defined as: - Military base and armament in an official parade, ceremony or event - Military uniform for comedic purposes or festival/event - Military in a Museum	General + Risk3.3				Removed				
Imagery depicting police content in an allowed context	Police content in allowed context is defined as: - Police personnel in uniform (without revealing personal ID)	General + Risk3.3				Removed				
Imagery depicting Police content	Police content is defined as: - Filming inside a Police station - Law enforcement process without weapon or violent behavior - Arrest	Not Recommend	DE: - misleading followers or likes by showing up equipment of Police			Playbook change	We respect the need for confidentiality around Police operations. As such, content that reveals the inside of a police station will not be promoted in for you feed.	Imagery depicting Police content	Police content is defined as:- filming inside a Police station- filming inside a Jail- Law enforcement Process without weapon or violent behavior	Not for Feed

<p>Content attacking, criticizing or mocking military</p>	<p>Criticising or moking in this contextis defined as:- Negative or inferior physical, moral, mental or ability claim- Calling for exclusion, disgust or dislike- Cursing or degrading terms- Questioning ability, calling for impeachment- Satirical commentary, Lip sync, Imitating speechesNote: Military is a non protected group, they have additional protection hence also refer to Hate Speech guidelines</p>	<p>Not Recommend</p>			<p>Removed</p>					
<p>Content attacking, criticizing or mocking Police</p>	<p>Criticising or moking in this context is defined as: - Negative or inferior physical, moral, mental or ability claim - Calling for exclusion, disgust or dislike - Cursing or degrading terms - Questioning ability, calling for impeachment - Satirical commentary, Lip sync, Imitating speeches Note: Military is a non protected group, they have additional protection hence also refer to Hate Speech guidelines</p>	<p>Not Recommend</p>			<p>Removed</p>					

<p>Content about sexual orientation</p>	<p>Discourse on gender identity includes - Promoting or raising awareness on LGBTQ+ - Depiction of the LGBTQ+ symbol or pride parade</p>	<p>General + Risk 3.4</p>				<p>We respect the users' rights to express their opinion about issues in the public discourse. Though majority of the world embraces LGBTQ+ rights, there remains a small set of countries where the community is outlawed or rejected by society. We always prioritize user safety. Therefore, in regions where such parades or public advocacy on behalf of the LGBTQ community are acceptable, we allow the content to flow freely while also making it with a risk tag to ensure won't be shown in for you feeds in regions where such advocacy is outlawed in order to protect user safety. In order to protect LGBTQ+ community members in the small subset of countries where their safety is at risk. The risk tag ensures that, in regions where such advocacy is not acceptable, we do not risk user safety by promoting this content in for-you-feed.</p>	<p>Depiction of public events on behalf of the LGBTQ+ community</p>	<p>LGBTQ+ is defined as acronym for lesbian, gay, bisexual, transgender and questioning. These terms are used to describe a person's sexual orientation or gender identity. Public events are defined as parade or people speaking publicly on behalf of the LGBTQ+ community.</p>	<p>General + Risk 3.4</p>	
<p>Content about gender identity</p>	<p>Transgender or cross dressing individuals includes:- People that identify as the opposite sex, Drag Queens, cross dressers- Male make up or paint nail polish Note: using makeup or female's clothes for acting is OK</p>	<p>General + Risk 3.4</p>			<p>title, playbook</p>	<p>We respect the users' rights to express their opinion about issues in the public discourse. Though majority of the world embraces LGBTQ+ rights, there remains a small set of countries where the community is outlawed</p>				

<p>Intimate interaction between the same sex</p>	<p>Romantic or intimate displays between people of the same gender includes:- Kissing, Hugging intimately</p>	<p>General + Risk 3.4</p>			<p>merge with the previous one</p>	<p>or rejected by society. We always prioritize user safety. Therefore, in regions where such parades or public advocacy on behalf of the LGBTQ community are acceptable, we allow the content to flow freely while also making it with a risk tag to ensure won't be shown in for you feeds in regions where such advocacy is outlawed in order to protect user safety. In order to protect LGBTQ+ community members in the small subset of countries where their safety is at risk. The risk tag ensures that, in regions where such advocacy is not acceptable, we do not risk user safety by promoting this content in for-you-feed.</p>	<p>Aspects of the LGBTQ community that are not widely accepted in certain regions</p>	<p>LGBTQ+ is defined as acronym for lesbian, gay, bisexual, transgender and questioning. These terms are used to describe a person's sexual orientation or gender identity. LGBTQ+ elements include but are not limited to the rainbow flag, self admission of sexual orientation in the video, caption including hashtags. kissing intimate hugging between people of the same sex.</p>	<p>General + Risk 3.4</p>	
<p>Content promoting conspiracy theory</p>	<p>Conspiracy theories includes :- 9/11 was an inside Job- Holocaust denial- Anti-vaccine- Moon landing was fake- Flat earth theory</p>	<p>Not Recommend</p>			<p>conspiracy</p>	<p>We believe users have the right to express themselves and their opinions on subjects in the public discourse. However, conspiracy theories that put the public safety at risk, or that egregiously lack a factual basis can introduce real world harm. So as not to normalize such theories, we will not promote such contents in for you feed.</p>	<p>Content Promoting dangerous conspiracy theories</p>	<p>Conspiracy theories that put public at risk is defined as: content, which implies serious medical conditions, does not exist, or are elaborate hoax. Additionally, hoaxes related to suicide, death, terrorism (like fake bomb scare prank). For example, anti-vaccine propaganda. Conspiracy theories that egregiously lack factual basis that can lead to real world harm include:- Holocaust denial- 9/11 was an inside Job- Obama was not born in the United States Note: mocking a conspiracy theory is allowed</p>	<p>Not for Feed</p>	