

To: MARTIN-PRAT Maria (TRADE); Art. 4(1)b (TRADE); Art. 4(1)b (TRADE); Art. 4(1)b (TRADE); Art. 4(1)b (TRADE); Art. 4(1)b (TRADE); Art. 4(1)b (TRADE); Art. 4(1)b (TRADE)

Subject: Report of meeting with IBM - 18/02/2020

Participants: Art. 4(1)b, Art. 4(1)b, Art. 4(1)b (IBM), Art. 4(1)b, Art. 4(1)b (Trade B1), Art. 4(1)

The meeting took place at the request of IBM to discuss the state of play of the ongoing WTO negotiations on e-commerce.

IBM explained that they had a strong interest in advancing the WTO e-commerce negotiations, and in particular in developing global rules on cross-border data flows.

They also considered that industry could play a more active role in explaining the business case for an ambitious e-commerce framework.