

To: Art. 4(1)b (TRADE); Art. 4(1)b ; Art. 4(1)b (TRADE);
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Art. 4(1)b (TRADE)
Cc: Art. 4(1)b (TRADE)
Subject: Report of meeting with Google - 21/2/2020

Report of the meeting with Google on digital trade issues – 21 February 2020

Participants:

Google: Art. 4(1)b – Art. 4(1)b Art. 4(1)b
DG TRADE: B1: Art. 4(1)b ; Art. 4(1)b

The meeting took place at the request of Google – Art. 4(1)b has just started as Art. 4(1)b and wanted to introduce himself.

- Google was pleased with the ambitious agenda of the WTO e-commerce negotiations. He highlighted the importance of a development angle of these negotiations.
- They also considered that industry could play a more active role in explaining the business case for an ambitious e-commerce framework.
- In terms of digital trade policy (bilateral agenda and the WTO), he stressed the importance of having rules on cross-border data flows and data localisation.