EVP Dombrovskis meeting with the Information Technology Industry Council - 25 February 2021

ITI raised the issues of transatlantic cooperation of digital trade including the proposed EU-US Trade and Technology Council, cross-border data flows and data localisation requirements, WTO negotiations on e-commerce and digital taxation.

Transatlantic trade engagement, with focus on proposed EU-U.S. Trade and Technology Council

Digital Trade

ITI was interested in the role of Digital Trade as part of EU Trade Policy Communication and supported disciplines facilitating cross-border data flows and prohibition of localisation requirements.

ITI is encouraging the Biden administration to reverse the lack of support for the WTO reform and ongoing initiatives such as WTO e-commerce negotiations. ITI wants WTO to succeed and the e-commerce negotiations are an ideal forum to deal with data localisation restrictions. After some time GDPR has been in place ITI appreciates that it created unified rules for all of EU whereas US is behind on this. In their view USMCA agreement is a gold standard and should be used as a model for EU-US negotiations on digital issues.

Digital Taxation

Other
Art. 4(1)b

European Commission
DG TRADE
Unit B2 – Services and Digital Trade

Art. 4(1)b
B-1049 Brussels/Belgium
Art. 4(1)b