

## Rebecca Rowland

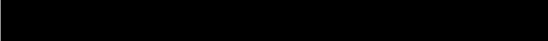
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**From:** Susan Bardon  
**Sent:** 20 September 2021 16:54  
**To:** Rebecca Rowland  
**Cc:** Gerard Curran  
**Subject:** RE: MTPINV/21/107 - Glen McGahern re: 'TikTok's latest investment in Ireland, expanding job numbers here and related platform/tech issues, as well as to discuss developments relating to the Digital Services Act (DSA) and the Digital Markets Act (DMA) at t

Thanks Rebecca, yes we can compile the brief. Can you let us know who you are dealing with on the digital side?

Susan Bardon  
Inward Investment and North South Unit

An Roinn Fiontar, Trádála agus Fostaíochta Department of Enterprise, Trade and Employment  
23 Sráid Chill Dara, Baile Átha Cliath 2, D02 TD30  
23 Kildare Street, Dublin 2, D02 TD30

 susan.bardon@enterprise.gov.ie | www.enterprise.gov.ie |  
www.gov.ie | Twitter

-----Original Message-----

**From:** Rebecca Rowland <Rebecca.Rowland@enterprise.gov.ie>  
**Sent:** 20 September 2021 11:28  
**To:** Gerard Curran <Gerard.Curran@enterprise.gov.ie>  
**Cc:** Susan Bardon <Susan.Bardon@enterprise.gov.ie>; Ashley Long <Ashley.Long@enterprise.gov.ie>  
**Subject:** RE: MTPINV/21/107 - Glen McGahern re: 'TikTok's latest investment in Ireland, expanding job numbers here and related platform/tech issues, as well as to discuss developments relating to the Digital Services Act (DSA) and the Digital Markets Act (DMA) at t

Good Morning Gerard,

FYI, Eu Digital unit have been in touch and are providing material and attendance.

As your unit provided the advice, would be grateful if you could pull the material together.

Kind regards,

Rebecca

-----Original Message-----

**From:** Rebecca Rowland  
**Sent:** 08 September 2021 10:14  
**To:** Gerard Curran <Gerard.Curran@enterprise.gov.ie>  
**Cc:** Susan Bardon <Susan.Bardon@enterprise.gov.ie>; Ashley Long <Ashley.Long@enterprise.gov.ie>  
**Subject:** RE: MTPINV/21/107 - Glen McGahern re: 'TikTok's latest investment in Ireland, expanding job numbers here and related platform/tech issues, as well as to discuss developments relating to the Digital Services Act (DSA) and the Digital Markets Act (DMA) at t

Good Morning Gerard,

To clarify, will your side provide material and compile with other relevant unit or will you require assistance from this office?

If you would prefer, we can wait to bring this to the Ministers attention until we hear back from EU Digital single market and Digital economy policy unit.

Please let us know.

Kind regards,

Rebecca

-----Original Message-----

From: Gerard Curran <Gerard.Curran@enterprise.gov.ie>

Sent: 07 September 2021 15:45

To: Rebecca Rowland <Rebecca.Rowland@enterprise.gov.ie>

Cc: Susan Bardon <Susan.Bardon@enterprise.gov.ie>; Ashley Long <Ashley.Long@enterprise.gov.ie>

Subject: RE: MTPINV/21/107 - Glen McGahern re: 'TikTok's latest investment in Ireland, expanding job numbers here and related platform/tech issues, as well as to discuss developments relating to the Digital Services Act (DSA) and the Digital Markets Act (DMA) at t

Hi Rebecca,

In that case, we would encourage the Minister to accept this invite. As you may know, TikTok are an IDA client, and they are a very high profile company who have rapidly scaled their operations in Ireland. In summer they announced that Dublin was the location for their first regional Fusion Centre which resulted in 50 new jobs.

I see you've sent this to Digital Economy Unit, they would need to provide briefing too as the Digital Services Act (DSA) and the Digital Markets Act (DMA) are agenda items.

Regards

Gerard

—  
Gerard Curran

Inward Investment and North-South Unit

—

An Roinn Fiontar, Trádála agus Fostaíochta Department of Enterprise, Trade and Employment

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-----Original Message-----

From: Rebecca Rowland <Rebecca.Rowland@enterprise.gov.ie>

Sent: 07 September 2021 15:33

To: Gerard Curran <Gerard.Curran@enterprise.gov.ie>

Cc: Susan Bardon <Susan.Bardon@enterprise.gov.ie>; Ashley Long <Ashley.Long@enterprise.gov.ie>

## Ashley Long

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**From:** Rebecca Rowland  
**Sent:** 20 September 2021 13:29  
**To:** Gerard Curran; Susan Bardon  
**Cc:** Ashley Long  
**Subject:** RE: MTPINV/21/107 - Glen McGahern re: 'TikTok's latest investment in Ireland,

Hi Gerard,

To note, Digital side said they will provide briefing on the last topic in the agenda provided- see below

- introductory overview of TikTok
- growth in Ireland, latest investment, expanding job numbers & new office
- data centre developments
- Digital Services Act (DSA)/Digital Markets Act (DMA)

Kind regards,

Rebecca

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Sent: 20 September 2021 11:28  
To: Gerard Curran <[Gerard.Curran@enterprise.gov.ie](mailto:Gerard.Curran@enterprise.gov.ie)>  
Cc: Susan Bardon <[Susan.Bardon@enterprise.gov.ie](mailto:Susan.Bardon@enterprise.gov.ie)>; Ashley Long <[Ashley.Long@enterprise.gov.ie](mailto:Ashley.Long@enterprise.gov.ie)>  
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To: Gerard Curran <[Gerard.Curran@enterprise.gov.ie](mailto:Gerard.Curran@enterprise.gov.ie)>  
Cc: Susan Bardon <[Susan.Bardon@enterprise.gov.ie](mailto:Susan.Bardon@enterprise.gov.ie)>; Ashley Long <[Ashley.Long@enterprise.gov.ie](mailto:Ashley.Long@enterprise.gov.ie)>  
Subject: RE: MTPINV/21/107 - Glen McGahern re: 'TikTok's latest investment in Ireland, expanding job numbers here and related platform/tech issues, as well as to discuss developments relating to the Digital Services Act (DSA) and the Digital Markets Act (DMA) at t

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Kind regards,

Rebecca

-----Original Message-----

From: Gerard Curran <[Gerard.Curran@enterprise.gov.ie](mailto:Gerard.Curran@enterprise.gov.ie)>

Sent: 07 September 2021 15:45

To: Rebecca Rowland <[Rebecca.Rowland@enterprise.gov.ie](mailto:Rebecca.Rowland@enterprise.gov.ie)>

Cc: Susan Bardon <[Susan.Bardon@enterprise.gov.ie](mailto:Susan.Bardon@enterprise.gov.ie)>; Ashley Long <[Ashley.Long@enterprise.gov.ie](mailto:Ashley.Long@enterprise.gov.ie)>

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Regards

Gerard

—  
Gerard Curran

Inward Investment and North-South Unit

—

An Roinn Fiontar, Trádála agus Fostaíochta Department of Enterprise, Trade and Employment

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-----Original Message-----

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Sent: 07 September 2021 15:33

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Hi Gerard,

Yes that is correct, the meeting has not been agreed- we are currently looking for advice as to whether or not the Minister should accept.

If the meeting is agreed, briefing and official attendance will be required.

Kind regard,

Rebecca

-----Original Message-----

From: Gerard Curran <[Gerard.Curran@enterprise.gov.ie](mailto:Gerard.Curran@enterprise.gov.ie)>

Sent: 07 September 2021 15:08

To: Rebecca Rowland <[Rebecca.Rowland@enterprise.gov.ie](mailto:Rebecca.Rowland@enterprise.gov.ie)>

Cc: Susan Bardon <[Susan.Bardon@enterprise.gov.ie](mailto:Susan.Bardon@enterprise.gov.ie)>; Ashley Long <[Ashley.Long@enterprise.gov.ie](mailto:Ashley.Long@enterprise.gov.ie)>

Subject: RE: MTPINV/21/107 - Glen McGahern re: 'TikTok's latest investment in Ireland, expanding job numbers here and related platform/tech issues, as well as to discuss developments relating to the Digital Services Act (DSA) and the Digital Markets Act (DMA) at t

Hi Rebecca,

Can I check, this meeting seems like it isn't quite fully agreed yet? Is that correct?

But should the meeting be agreed, I assume you will looking for IDA TikTok brief?

Do you know if a DETE and/or IDA official would be required to participate in this meeting?

Gerard

—  
Gerard Curran

Inward Investment and North-South Unit

—  
An Roinn Fiontar, Trádála agus Fostaíochta Department of Enterprise, Trade and Employment  
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-----Original Message-----

From: [Rebecca.Rowland@enterprise.gov.ie](mailto:Rebecca.Rowland@enterprise.gov.ie) <[Rebecca.Rowland@enterprise.gov.ie](mailto:Rebecca.Rowland@enterprise.gov.ie)>

Sent: 07 September 2021 14:15

To: Eugene Lennon <[Eugene.Lennon@enterprise.gov.ie](mailto:Eugene.Lennon@enterprise.gov.ie)>; Siobhan O'Carroll <[Siobhan.OCarroll@enterprise.gov.ie](mailto:Siobhan.OCarroll@enterprise.gov.ie)>; Ultan Dillon <[Ultan.Dillon@enterprise.gov.ie](mailto:Ultan.Dillon@enterprise.gov.ie)>; Hillery Brosnan <[Hillery.Brosnan@enterprise.gov.ie](mailto:Hillery.Brosnan@enterprise.gov.ie)>; Sarah Smithers <[Sarah.Smithers@enterprise.gov.ie](mailto:Sarah.Smithers@enterprise.gov.ie)>; Brian Walsh <[Brian.Walsh@enterprise.gov.ie](mailto:Brian.Walsh@enterprise.gov.ie)>; Sarah Henry

<Sarah.Henry@enterprise.gov.ie>; Susan Bardon <Susan.Bardon@enterprise.gov.ie>; Gerard Curran <Gerard.Curran@enterprise.gov.ie>

Subject: MTPINV/21/107 - Glen McGahern re: 'TikTok's latest investment in Ireland, expanding job numbers here and related platform/tech issues, as well as to discuss developments relating to the Digital Services Act (DSA) and the Digital Markets Act (DMA) at th...

To open the documents please click on the link below.

<notes://KIL-DOMAPP-01.dete.local/Minister/2021/TroyInvites2021.nsf/0/5826F66A209E329980258744004529E4>  
- Document with Ref. No. MTPINV/21/107 for "Invites 2021 Min Troy" Action sought from: "For Advice" due for response by 08/09/2021

- Scanned image document link -

[notes://KIL-DOMAPP-01.dete.local/Minister/2021/ScanImg\\_20201\\_MinTroy.nsf/0/B31EFB53F71710FC8025874400418A2F](notes://KIL-DOMAPP-01.dete.local/Minister/2021/ScanImg_20201_MinTroy.nsf/0/B31EFB53F71710FC8025874400418A2F)

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**Rebecca Rowland**  
*Office of the Minister for Trade Promotion, Digital & Company Regulation*

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**An Roinn Fiontar, Trádála agus Fostaíochta**  
Department of Enterprise, Trade and Employment

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